



Advisory Committee Meeting 3/28/19 9am-11am

****SPRING 2019: Institutional Advisory Committee Meeting Agenda****

* Esthetics Licensure Course

Standard One - Mission Statement

Standard Two - Program & Instruction – ELC – 450 hour requirement but we are 600 hours to meet National Accreditation standards. Follow Esthetics Program from Milady. Partnered with Oncology Spa Solutions & Becky Kuhn to do certifications who are interested. Will be incorporating their kit in future classes. Will be doing this class in last 5 weeks of the program in ELC after Jessica is certified.

Standard Three - Program Outcomes – CPL tracking monthly, outcomes 85-100% completion & placement

Standard Four - Strategic Planning – Looking at 5,000 sq ft additional space. Looking at multiple options.

Standard Five - Learning Resources/Media Center – Have apple TVs in lecture spaces, have 2 computers for students to work on. Have iPads to mirror & present things for students.

Standard Six - Physical Resources & Technical Infrastructure – Have PT IT guy – Harry that has installed Fiber and able to connect our technical infrastructure. Have privacy standards for students and staff - sign off sheets, like FERPA & contracts for staff upon employment.

Standard Seven - Financial Resources – Full time accountant, David Sykes. Yearly Audit required – composite score should be great. Invest back into the school, long term plan to buy property for school. Letter of credit, once released will help fund.

Standard Ten - Student Services & Activities – changing student menus, adding services that will make them more marketable to employers. Added Borboleta lash training – October 2018. Electives – Make up, Microchanneling & eyelash extension II class. Give certificates of training for each one.

* Advanced Cert Course & Individual Cert Courses

Standard One - Mission Statement

Standard Two - Program & Instruction – Have physician onsite for clinic days. 13 week, 300 hours & governed under medical board. Sets us apart from other schools. Only accepting 4 per class, rolling enrolment every 8 weeks.

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Standard Ten - Student Services & Activities - changing student menus, adding services that will make them more marketable to employers. Demaplaning, cosmetic lasers, cryotherapy, microblading, microneedling, medical chemical peels. Give certificates of training for each one.

Comments/Notes

*Looking into hiring lobbyists - Fred Allen & Whitney Williams – Looking to see if we could get a statutory change on getting a master esthetician program added to the state. \$3,000 per month for the lobbyist to work on this, possible to split costs with other schools.

Christy - Have you reached out to dermatology? It would be beneficial to get their input and possibly get funding. Christy will reach out to Annette Winn (dermatologist) to see if she would be able to back her on the bill for Master Esthetics.

*Thoughts - Marie – Great idea, concerned about cost. Master Esthetics License would be 600 hours versus

Working with LLR to get dermaplaning approved in the esthetics program and not on Medical side.

Marie – possibly adding Marketing class? Yes, looking at doing this. Have CEU approved for this already.

Evening classes – Dedra -A lot to take on in and very little time to be “present”. Possibly 10 minutes of down time prior to starting, as it could help many people have a better experience overall & get them prepared for the evening.

Courtney -Challenge – one teacher. Solution – first week of class to bring in assistant to help orient new students to get on track and then incorporate into group.