
MEETING MINUTES

January 2017 Meeting

Our Mission Is Simple : To produce top quality, licensed Estheticians with exceptional knowledge of the skin from a scientific and clinical level - in order to obtain gainful employment and make a difference in the lives of their clients.

Call to Order - 10:00am, Friday, January 20th, 2017.

Meeting Time: 10:00am-12noon

Board Members Present //

Jessica Lundy
Marie Keeton
Dedra Harvin
Nicole Dozier
Brandon Palekas
Ruth Armistead

Monitor : Tamara Palmer

Do you feel the institutional objectives meeting the needs of the institutional programs?

The board members agreed that the objectives meet the needs of the programs, absolutely. Marie Keeton added



that performance and measurability could always be improved upon. Dedra Harvin added that Southeastern Esthetics Institute could very well add in more basic knowledge and understanding for the simple purpose of state board performance - but overall, loves the advanced knowledge associated with the institutional objectives.

Do you feel the mission statement is congruent with the nature of the institutional outcomes?

Dedra Harvin commented that she enjoyed the “real life setting” students are able to be apart of, in terms of on-location events or trade shows students are able to volunteer at. Jessica Lundy commented that students need to better focus on client retention while they are in school, while Ruth Armistead suggested students go out into the local businesses and social areas to invite their own clients into the school. Overall, the board observes the mission statement to be completely in line with the nature of all institutional outcomes.

What are your suggestions for lecture-based instruction improvement?

Major points discussed in reference to suggestions for improvement or additions that may not already be being performed are adding in more technology-based learning, via Jessica Lundy. Nicole Dozier added suggestions for more team activities - specifying strong personalities pair with “shy” personalities, in order to learn from one another. The addition of adding more activities o the MSP system were discussed.

“Measurability of performance is exceptionally important!”

- MARIE KEETON, BOARD

Do you feel the student outcomes and competency levels upon graduation are sufficient? In what ways would you suggest we add to our current competency outcomes?

As a group collectively, the board loves the competency levels of graduates -as outlined by our impeccable job placement ratings. In coming up with improvements, if any, measuring the goals of students within the initial interview process for enrollment are critical moving forward, in order to maintain the level of excellence SEEI requires. Students overall personalities can affect competency.



What are your suggestions for clinic-based instruction improvement?

Marie Keeton suggested more consistent use of client surveys, in reference to making time for the logistics of those segments within the scheduling of clients. Rotating of Clinic Floor Leaders was a suggestion made as a group, as far as students being assigned to that position - to help other students make sure Client Care Plans were being completed and student surveys were being filled out. More checklists and checkpoints were discussed.